

# WEBSITE POLICY

In this section, we inform you on the way of collection and processing of personal data in connection with the use of these websites.

Most of the content of these websites serves primarily for information purposes, and we generally do not collect or process any personal information that identifies you directly or indirectly (such as your name, address, e-mail address, etc.) in connection with its use and browsing; nor automatically neither otherwise.

However, in some cases, we are collecting and processing your personal data, namely:

- a. if you provide it to us in connection with the use of the specific function of these websites (e.g. request for submission of a recruitment application, registration for the purpose of using our services, customer programs, or participating in consumer competitions, etc.)
- b. data we collect based on your use of our services and visit of our websites:
  - cookies and related technologies (see below in this Websites Policy),
  - our webserver collects data such as your IP address, details of the website that referred you to our site, information about the content you browse on our website, the browser you are using, and its settings, the information about your operating system as well as the information of the duration of your visit, the type of device and model of your device, the system language, the operating system of the device (for example, Android or iOS), the name of the mobile operator, the location of mobile browsers installed on your device (for example, Chrome or Safari) launch and install apps on your device, download and install mobile apps, and all information about in-app events (such as in-app purchases),
  - online advertising and personalized content we've provided you (or attempted to provide), in particular, how many times you saw the ad on which site the ad appeared, whether you viewed it, clicked on it, the way and the history of your interaction with the ad, and whether you've visited an advertiser's website, downloaded an app, or purchased an advertised product or service,
  - information of your general location (such as city and country), for example using your IP address, as it is the information that is a regular part of Internet operation and it is not clear where your device is located,
  - some of our apps can collect the exact location of your device (using GPS signals, device sensors, Wi-Fi access points, Bluetooth signals, beacon signals and mobile tower needs that can be used to derive or estimate accurate location or other geographic data, location), if you have enabled location services for your mobile app or website,
  - when you view the content of our website, we automatically collect and store certain information in your server logs (so-called logs), such as which applications or sites you have visited, your search data, time zone data, type information network connection (WiFi, mobile connection), cookies data.

Our company may at any time modify, restrict or discontinue access to these websites, without prior notice.

Our website may contain links to the websites of our partners, advertisers and affiliates. If you use a link to any of these websites, please note that these websites are separate from our websites and our own privacy policy, privacy statement, or other similar notice. Our company is in no way responsible for the content of this website or for the application or non-application of the personal data policy regarding its use. We recommend that you familiarize yourself with the rules that apply to them before using this site.

## **Cookies information**

Sometimes we can place information on your computer that allows us to recognize your computer. This information is commonly known as "cookie". A cookie is a small set of letters and numbers that we store in your browser or on your computer hard drive if you agree to it.

Cookies contain information that is transferred to your computer hard drive. Typically, cookies allow to collect specific information about your computer, including your internet protocol (IP) address, your computer's operating system, browser type, referrer address, preferred language, and other settings. By a further visit, a cookie will allow to recognize your browser and your next visit of the website can be easier and more productive. Cookies are important, without them web browsing would be much more difficult.

You can set cookies that are used on our website in your web browser. Most internet browsers are pre-set to automatically accept cookies. You always have the right to disable cookies by using the browser settings that allow you to refuse all or some cookies, or to be alerted when cookies are sent to your device. You can find instructions on changing your cookie usage in the settings or in the section to help users in each browser. If you use multiple devices (computer, smartphone, tablet), we recommend that you customize cookies according to your preferences in each of your browsers. However, if you use browser settings to block all cookies (including basic cookies), you may not have access to all of the features of the websites, services or parts of them.

We use cookies for many purposes. For example, we use them to store your safe search preferences, select relevant ads, track the number of site visitors, simplify registration to our services, protect your data, collect anonymous usage information (such as the number of people who use our search agent tool). We use this information to offer you better services.

We use following types of cookies:

- a. **Basic cookies** - cookies necessary for the operation of our website and for the provision of our services. These include, for example, cookies that allow you to sign into secure areas of our site without having to re-login, pre-fill forms, use a shopping cart, or use e-invoicing services. If you do not allow these cookies, we can not guarantee the seamless use of the content of our website.
- b. **Analytical/operational cookies** - collect information about how visitors use our website, allow us to recognize and count the number of visitors, and see how visitors are browsing our website when using it. In this way, we improve the functioning of our service, for example by ensuring that users can easily find what they are looking for. We do not collect information that could directly identify visitors. The data are aggregated and anonymous.
- c. **Functional cookies** - cookies needed to recognize you when you return to our website. In this way, we customize the content of the website for you, we can address you with your name and remember your preferences, such as your choice of language or region, the settings you selected when you first visited the website, content distribution, site selection, and so on. They can also include your preferences (for example, which seller you have chosen), find out whether we have offered you a specific service (such as questionnaires), or store more complicated decisions (such as a particular product you are interested in). The use of these cookies is your sole decision, however, if you disable them, you may lose some of the services we can provide you with.
- d. **Targeted/ad cookies** - cookies that record your website visit, specifically the sections you've visited and the links you've watched. We use this information to show you services and advertising according to your preferences and interests, to target direct marketing communications more effectively and also to limit ad displays and to measure the effectiveness of advertising campaigns. We may also share this information with third parties.
- e. **Third-party cookies** - third parties (including, for example, ad networks and external service providers, such as web visitor analysis services) may also use cookies over which we have no control. These cookies are probably analytical/operational or targeted cookies. This may be the case when viewed website uses a third-party analytics or marketing automation tools (such as Google Analytics) or displays third-party website content, for example YouTube or Facebook. This results in the acceptance of cookies from these third party services.